Estimate Number

Alt Order #

06297166

Rate Type

Treasure Coast Jobs Coalit

<u>Advertiser</u>



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
946022-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

Flight Dates

www.thewpbfchannel.com

Send Payment To:

Spots: # Ch

Day Air Date

Air Time Description

Billing Address:

Smart Media Group LLC (VA) **Attention: Accounts Payable** 814 King St Ste 400

Alexandria, VA 22314

10/16/12 - 10/22/12 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 1046 TCJC ORDR Agency Ref Advertiser Ref

TREASURE CST. JBS CO C16C22

Order #

946022

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

ine Start	t Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/19 Class		10/19/12 ne - Pre-emi	Dr. Oz	tice	4-5p	1	:30	1	\$550.00	NM	
Week	ks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$550.00					7 7 7 14. 1
Spots	s: <u>#</u> Ch 1 WF			<u>Time</u> <u>Descri</u> 12 PM Dr. Oz		Start/End Time 4-5p		h <u>Ad-ID</u>) тсэс031	2тvн		<u>Rate</u> <u>Type</u> \$550.00 NM
2 10/19 Class		10/19/12 ne - Pre-emi	M-F 5pm otible with по		5-6pm	1	:30	1	\$525.00	NM	
Week		Start Date 10/15/12	10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00					
Spots	s: <u>#</u> Ch _ 1 WF			Time Descri 27 PM M-F 5p		Start/End Time 5-6pm		<u>h</u> <u>Ad-ID</u>) тсэс031	2TVH		<u>Rate Type</u> \$525.00 NM
3 10/22 Class		10/22/12 ne - Fixed N	M-SUN Won Pre-empti	VPBF News 2	5 (11-11:35PM	1	:30	1	\$1,000.00	NM	
Week	ks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots	s: <u>#</u> Ch 1 WF			Time Descri 26 PM M-SUN	ption NWPBF News 25 @	Start/End Time 11PM11-11:35PM		h <u>Ad-ID</u>) тсэс031	2т∨н		<u>Rate Type</u> \$1,000.00 NM
4 10/22 Class		10/22/12 ne - Pre-emp	WPBF Ne	ews 25 Mornii tice	ngs6-7AM	1	:30	1	\$500.00	NM	4 MR WAR
Week		Start Date 10/22/12	10/28/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots	s: <u>#</u> Ch 1 WF			Time Descri 43 AM WPBF	otion News 25 Mornings	Start/End Time 6-7AM		n <u>Ad-ID</u>) TCJC031	2т∨н		<u>Rate Type</u> \$500.00 NM
5 10/20 Class		10/20/12 ne - Pre-emp	Miami vs.	FSU College	Fc330-7pm	1-	:30	1	\$4,000.00	NM	
Week	ks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$4,000.00					
	s: <u>#</u> Ch	<u>Day</u> <u>Air</u> BFSa 10		<u>Time</u> <u>Descri</u> 01 AM Miami	<u>otion</u> vs. FSU College Foo	Start/End Time tball 8-1130p		h <u>Ad-ID</u>) TCJC031	2тvн		<u>Rate</u> <u>Type</u> \$4,000.00 NM
Spots	1 WF	LR - Foo	tball								
6 10/20	0/12	LR - Foo	tball	urday 7-8am tice	Sat 7am-8am	1-	:30	1	\$450.00	NM	14 · · · · · · · · · · · · · · · · · · ·

Start/End Time

Length Ad-ID

INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946022-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C16C22

www.thewpbfchannel.com

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6	10/20/12 Class of Tir	10/20/12 ne - Pre-emp	GMA Saturday 7-8am otible with notice	Sat 7am-8am	1-	:30	1	\$450.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	/20/12 7:57 AM GMA S	aturday 7-8am	Sat 7am-8am	:3	0 TCJC031	2TVH		\$450.00 NM
7	10/20/12 Class of Tir	10/20/12 ne - Pre-emp	Sat Jeopardy otible with notice	Sat 7:30-8PM	1-	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/15/12	End Date <u>MTWTFSS</u> 10/21/121-	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/ Credited		ppardy	Sat 7:30-8PM	:0	00			\$600.00 NM
8	10/18/12 Class of Tir	10/18/12 ne - Pre-emp	WPBF News 25 Mornin otible with notice	gs6-7AM	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121	Spots/Week 1	<u>Rate</u> \$500.00					300
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Th 10/	/18/12 6:23 AM WPBF	News 25 Mornings	6-7AM	:3	0 TCJC031	2TVH		\$500.00 NM
9	10/16/12 Class of Tir	10/16/12 ne - Fixed No	WPBF News 25 @ Noo on Pre-emptible	on 12pm-1230pm	-1	:30	1	\$375.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -1	Spots/Week 1	<u>Rate</u> \$375.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBFTu 10/	16/12 12:29 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 TCJC021	2т∨н		\$375.00 NM
10	10/16/12 Class of Tir	10/16/12 ne - Pre-emp	WPBF News 25 Mornin otible with notice	gs6-7AM	-1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -1	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Tu 10/	16/12 6:43 AM WPBF	News 25 Mornings	6-7AM	:3	0 тсјс021	2TVH		\$500.00 NM
					Total Spots		9			

Payment Terms 30 Days

 Gross Total
 \$8,400.00

 Agency Commission
 \$1,260.00

 Net Amount Due
 \$7,140.00